



# transport

Department:  
Transport  
Province of KwaZulu-Natal

## COMMUNICATIONS

### MEDIA ADVISORY

TO: ALL MEDIA  
DATE: 06 October 2017  
ATTENTION: Editors, News Editors & PR Wires

**MEC KAUNDA TO LAUNCH A PROVINCIAL CAMPAIGN AIMED CREATING  
AWARENESS ON THE IMPORTANCE OF ROAD SIGNS ON P15, NTUNJAMBILI  
IN KWAMAPHUMULO**

The KwaZulu-Natal MEC for Transport, Community Safety and Liaison, Mr. Mxolisi Kaunda, will on Sunday (08 October 2017), launch the provincial campaign aimed at creating awareness on the importance of road signage.

This province-wide campaign is part of promoting road safety education and intensifying road safety campaigns through ensuring visible road signs.

The launch of this campaign will see MEC Kaunda participating in the mounting of new road signs on road P15 linking Kranskop and Nkanda, which has been declared as a crash hot spot.

The road signage campaign will also coincide with remembering road crash victims. The province has been hard-hit by fatal road crashes, including the people who lost their lives in a bus crash that took place on the 15<sup>th</sup> of April 2017, where 16 people lost their lives on the scene and later escalated to a tragic number of 20, in the Kranskop area.

Kaunda will lead a programme, formally known as "Healing of the Wounds" or (Siyabakhumbula), which is aimed at assisting victims of road crashes so they can find closure, but also become active ambassadors for road safety.

The details of the event are as follows:

**At 8:00am, Kaunda will launch the Provincial road safety campaign by unveiling road signage on P15 Ntunjambili, coming from Kranskop side and then proceed to:**

**Ntunjambili Sports field; Maphumulo**

**TIME: 11h00**

Media houses are invited to attend this event

ENDS.

**Media contacts:**

Kwanele

Ncalane:0728031462/0796995755/

[Kwanele.Ncalane@kzntransport.gov.za](mailto:Kwanele.Ncalane@kzntransport.gov.za)

Nathi Sukazi 0810180518/ [Nathi.Sukazi@kzntransport.gov.za](mailto:Nathi.Sukazi@kzntransport.gov.za)

Mluleki Mtungwa 0609741140\_ [mluleki.mtungwa@kzntransport.gov.za](mailto:mluleki.mtungwa@kzntransport.gov.za)

Website: [www.kzntransport.gov.za](http://www.kzntransport.gov.za)

Twitter: @KZNTransport

Facebook: [www.facebook.com/kzntransport](http://www.facebook.com/kzntransport)